

**CONTRACT**

**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

And:

**Sandler & Innocenzi**  
**705 Prince Street**  
**Alexandria, VA 22314**

<b>Contract / Revision</b> 497689 /		<b>Alt Order #</b> 06364782
<b>Product</b> TARKANIAN 4 CONGRESS		
<b>Contract Dates</b> 10/08/12 - 10/14/12		<b>Estimate #</b>
<b>Advertiser</b> Tarkanian for Congress		<b>Original Date / Revision</b> 10/05/12 / 10/05/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KVVU	<b>Account Executive</b> Teresa Difuria	<b>Sales Office</b> TELEREP-PHIL
<b>Special Handling</b>		
<b>Demographic</b> Adults 35+		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	10/08/12	10/12/12	Fox 5 News @ 430am	M-Th, Sun 430-5ar		:30			NM	5	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWT---				5	\$85.00			
N 2	KVVU	10/08/12	10/12/12	More M-F 9-10a	M-F 9a-10a		:30			NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				5	\$275.00			
N 3	KVVU	10/08/12	10/12/12	Katie Couric	2-3p		:30			NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				5	\$275.00			
N 4	KVVU	10/08/12	10/12/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	8	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				8	\$700.00			
N 5	KVVU	10/08/12	10/12/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	\$4,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				2	\$2,150.00			
N 6	KVVU	10/08/12	10/12/12	Cops/Dog The Bounty Hunter	1-2pm		:30			NM	5	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				5	\$195.00			
N 7	KVVU	10/11/12	10/11/12	Special Early News	Special Early News		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---1---				1	\$5,000.00			
N 8	KVVU	10/08/12	10/12/12	Extra	M-F 7-730p		:30			NM	2	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				2	\$625.00			
<b>Totals</b>											<b>33</b>	<b>\$20,300.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/12/12	33	\$20,300.00	\$17,255.00
<b>Totals</b>	<b>33</b>	<b>\$20,300.00</b>	<b>\$17,255.00</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV  
25-TV 5 Drive  
Henderson, NV 89014  
(702)435-5555

Contract / Revision	Alt Order #
497689 /	06364782

Contract Dates	Product	Estimate #
10/08/12 - 10/14/12	TARKANIAN 4 CONGR	

Advertiser	Original Date / Revision
Tarkanian for Congress	10/05/12 / 10/05/12

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



REP HEADLINE# 6364782  
\*\*\* ORIGINAL REV#0 \*\*\*  
REP: TEL# 610-293-4100 FAX# 610-225-1191  
ORDER WORKSHEET  
HARRIS REPORT FROM REP OCT5/12 10.58  
\*\*\* KVVU-TV \*\*\*

:LINE#:REP	:CD:	TIME PERIOD	:LGTH:	:SEC:	RATE	:START DATE:	:END DATE:	:SPTS/WK:	WEEK INVT	DAYS	:TOTL: :SPTS:
6		100P-200P	30		\$195.00	10/8	10/12	5		M-F	5
PROGRAM : COPS/DOG											
7		600P-800P	30		\$5,000.00	10/11	10/11	1		THU	1
PROGRAM : DEBATE											
8		700P-730P	30		\$625.00	10/8	10/12	2		M-F	2
PROGRAM : EXTRA											
OCT/12		20300.00							CONTRACT TOTAL		20300.00
									TOTAL SPOTS		33

MARKET TOTALS	\$135,333	KVVU 15%	KSNV 22%	KLAS 41%	KTNV 18%	KVMY 1%	KVCW 3%	CABL 0%
			KTUD 0%					

SVC- NSI  
DEMOS- RA35+\*